

For Immediate Release

ComputerEase Construction Software Unveils New Content-Rich Web Site

New site incorporates educational resources and multi-media features to enrich the visitor's experience and simplify product information delivery.

CINCINNATI, Ohio, August 17, 2010: ComputerEase Software, Inc., a leading provider of construction accounting, project management and remote field-to-office software, today announced that it has launched a newly redesigned corporate Web site at www.construction-software.com. The content-rich site offers a dynamic mix of features, including information about the ComputerEase construction software system, on-demand product video tours and plenty of straight forward construction management advice.

"We're excited to unveil the new ComputerEase Web site, which more accurately reflects our current trend toward educating contractors on how to run more profitable businesses," said ComputerEase President, John Meibers. "The new site also highlights the many benefits of our [construction software](#), and gives visitors multiple channels for getting the product information they are looking for."

The new site's Home page provides quick-access links to popular pages, the latest news and a special message for QuickBooks and Peachtree software users. The main navigation system is divided into logical segments that help visitors find targeted information such as industry-specific solutions or the ComputerEase monthly newsletter archives.

An entire section of the ComputerEase construction software site is devoted to contractor Resources. In this section, visitors can:

- Register for the next ComputerEase [construction management Webinar](#) and access the Webinar archives
- Download the company's premier e-book, "9 Terrible Mistakes Contractors Make"
- View a multi-media presentation featuring actual ComputerEase customers
- Watch product video tours and download brochures
- Request more information or an online demonstration

Additional educational elements, including articles, white papers and the company's newsletter archives, can be found in the Company section.

"Although our site delivers many tools that allow contractors to explore our products at their leisure," Meibers added, "it also encourages visitors to pick up the phone and give us a call when they are ready."

About ComputerEase

Founded in 1983, ComputerEase develops integrated construction accounting and project management software that helps contractors solve problems and increase profits. The scalable, modular structure of ComputerEase makes it the ideal fit for companies of all sizes and specialties. In addition to accounting and job costing, ComputerEase offers robust equipment, purchasing, service and electronic document management solutions. ComputerEase takes great pride in providing a matchless level of customer support. To accomplish this, the company has put industry professionals in key positions: 100% of the ComputerEase support, training and implementation staff has construction experience. More than 6,000 contractors across the U.S. use ComputerEase to streamline their operations and increase profits.

For more information:

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